THE IVY NETWORK CORPORATION
WHERE FUTURE AMERICA LISTENS AND LEARNS TO BUY
242-A YALE STATION • NEW HAVEN, CONN. • 787-0711

WILLIAM B. BATES III
PRESIDENT

JEFFREY S. HARRIS
SECRETARY – TREASURER

TO: ALL STATIONS RUNNING BUDWEISER SPOTS
FROM: JEFF HARRIS

Please sign the contract marked "To be signed" and return it at once in the envelope provided -- along with such other material as has been requested. Those stations who have not yet replied in writing to the Alumni Advisory Committee (All except WDCR, WRUC, and WMS) will find a return sheet that should be filled out and enclosed in this manner.

Maintain the other ~~two copies~~ copy of the contract for your station records. Note carefully the start and stop dates, the number to be run, etc. Please try to affidavit the correct number of spots each month. "Make-goods" should be marked as such. "Extra" spots should not be noted as we do not collect for them. If you run spots over and above the contracted number, you do so at your own expense.

You will note that the start date is March 15, and that copy is to be supplied by the agency. If the copy does not arrive by that date, "make-goods" should be run. The same holds true if you go off the air for Spring Break.

Thank you for your prompt co-operation.